The Chemistry of Color: Examining the Beauty of the Cole Collection

Business Library, SBDC Team Up to Create Opportunities for Entrepreneurs

Libraries Leading the Way: Educational Innovation at UW–Madison
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Above: Students collaborate during a session held by librarian Jessica Newman.
Center: Image 9OS85125 from Digital Collections.

On the Cover
On the Cover: Fabric dye samples from F. Grace Galbert, Dying and calico printing (1876), and William Crookes, A practical handbook of dying and calico-printing (1874). Special Collections. Acquired through the Cole Fund.

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Dear Friends,

Over the past year I’ve been overjoyed to have met in person so many of the University of Wisconsin-Madison Libraries donors. I’ve had the good pleasure of meeting supporters from across the nation; from Ohio, New Jersey, Chicago, and across Wisconsin. Some of these visits took place as part of the University’s preparation for the fourth comprehensive campaign. I participated in the pre-campaign event in New York City, entitled “Let the World Know.” The event was a sell-out with alumni and friends. Keynote speaker James L. Baughman, Fetzer-Bascom Professor in the School of Journalism and Mass Communication, noted that the Libraries are one example of institutions undergoing effective change management.

When I meet alumni and friends from across the country, it always amazes me that no matter what their field of specialty is, the Libraries served as their formative shared experience. No matter whether you are a humanities or medical sciences degree holder, and no matter what decade you spent time on campus, you absolutely could not have earned your degree without the use of the UW–Madison Libraries.

The comprehensive campaign has been given the motto “All Ways Forward.” This phrase is a powerful expression of our legacy of innovation and ingenuity in all directions. From scientific advancements to social justice, our achievements and breakthroughs demonstrate what one university can accomplish when everyone is inspired to explore their limitless potential together. The motto mirrors the role of the UW-Madison Libraries in preserving our traditions while actively participating in shaping the University’s future.

The comprehensive campaign is designed to engage our alumni and friends to help shape and ensure our future impact on the world. Your gifts are part of this ambitious effort. Your support of the UW-Madison Libraries will help to make sure the UW-Madison continues to serve as one of the world’s best public institutions of higher education—one that transforms the lives of our students and contributes to the well-being of Wisconsin and the world.

The primary fundraising priorities for this campaign are as follows:

• Maintaining faculty excellence
• Providing student support
• Improving the educational experience for our students
• Supporting research and innovation

Your cash, in-kind, or planned gifts to the UW-Madison Libraries are all counted as contributions to this campaign. The campaign will continue through 2020, and we’ll continue to provide you with more information about our efforts in this endeavor.

Thank you kindly for your generous support.

On Reading, On Learning, On Libraries, and On Wisconsin!

Ed Van Gemert
Vice Provost for Libraries and University Librarian

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twitter.com/UWMadLibraries
Instagram.com/uwmadlibraries

You’re not just living: you’re building something. You understand that it all adds up. You’re the architect. You’re the owner.

To discuss your goals, and ways to give back to the UW, contact the University of Wisconsin Foundation: Ben Strand at 608-308-5405, ben.strand@supportuw.org
The Impact & Beauty of the Cole Collection

The University of Wisconsin–Madison Department of Special Collections is especially strong in the history of science, and one of the anchors of that strength is the Cole Collection of Chemistry. William and Nora Cole’s relationship with Special Collections began nearly 50 years ago with a correspondence between William Cole - a retired California high school chemistry teacher and astute collector - and John Neu, who was then the bibliographer for history of science. At the time, Cole was building his collection and compiling what would become his impressive bibliography, *Chemical literature, 1700–1860* (1988). Cole had turned to the holdings of Special Collections for specialized information, primarily because of the resources in the Duveen Collection on alchemy and chemistry, which had been acquired by the UW–Madison Library in the early 1950s.

Working through the California book dealer Jake Zeitlin, the Libraries acquired some 700 titles from Cole’s collection in the late 1970s. The Coles began their gifts to Special Collections in 1988, eventually presenting the Libraries with hundreds of manuscripts and rare printed books of chemistry. Neu profiled the Coles’ gifts to the UW–Madison Libraries in the Library Messenger under the apt heading “Parting with Treasures.” From Gabriel Plattes’ treatise of 1639, which offered “a perfect way to try what colour any berry, leaf, flower, stalk, root, fruit, seed, bark, or wood will give: with a perfect way to make colours that they shall not stayne nor fade like ordinary colours: very necessary for every one to know,” to works by major 18th- and early 19th-century chemists, the Cole Collection has long made clear that both the old and the new chemistry attended carefully to the processes and products of dyeing. When the industry expanded in the 19th century based on chemical knowledge of dyestuffs, treatises on dyeing wool and cotton occupied authors, translators, and publishers in venues as far-flung as Poughkeepsie, Philadelphia, Paris, London, and Leipzig. These treatises are all represented in the Cole Collection.

The Coles’ benefactions to the Libraries continued through a bequest that created the Cole Fund, designated for building the history of science holdings in Special Collections. To honor the many generous gifts of the Coles and to take the historical account of natural and synthetic dyes forward several decades, we have brought together works on dyeing, dyestuffs, and color theory as an inaugural acquisition for the Cole Fund for Special Collections. These works demonstrate the application of aniline dyes (as derived from coal-tar, not plants or animals) and neatly illustrate national competition in chemical industries over more than two centuries. The books hint at consequences of colonialism (think of the importance of calico from India and various sources of silk), speak to the close connection between academic research and industrial application, constitute practical evidence for color theory, and afford insight into practices and products of material culture during and after the Industrial Revolution as preserved in dye samples in thread and fabric. Such colorful works make it possible for scholars to track innovations, to be sure, but they also invite readers to compare similar samples in multiple copies and editions, to consider how changes in the dye industry changed the fabric of everyday life, and to reflect on global trade patterns in chemical products and textiles. In doing so, they reflect just the kinds of lessons William Cole imparted through his teaching and collecting, and stand in tribute to William and Nora Cole’s great generosity to the UW–Madison Libraries.
The University of Wisconsin-Madison Libraries are shifting and leading campus educational innovation efforts to provide high quality e-learning experiences for students and researchers. Supporting the Essential Learning Outcomes for UW-Madison Students in information, media, and technology literacy, the Libraries are reaching thousands of new and experienced researchers every year.

Education at this scale requires twenty-first century instruction models, a culture of innovation, and a value of accountability for student learning. The Libraries’ leadership in information literacy, e-learning, and cross-campus collaborations is setting the foundation to meet these needs.

In 2014, the Libraries were awarded a prestigious UW-Madison Educational Innovation Grant with the goal of engaging and inspiring students through enriched online learning in Communication-A requirement courses and beyond. In order to reach the more than 4,500 students taught in Communication-A courses each year, the Libraries employed instruction models that promote accessible and assessable active learning.

In collaboration with DoIT Academic Technology and numerous stakeholders, including course and information technology directors, educational innovation leaders, and campus administration, the Libraries completely redesigned the Communication-A online information literacy tutorial, formally known as CLUE (Campus Library User Education tutorial). Sift & Winnow: Libraries@UW, a modern online learning tutorial, was developed in its place. The six-module tutorial provides truly active online learning with direct assessment measures.

First and foremost, students are engaged in learning through interactive learning objects. Additionally, they can personalize their learning experience using authentic topics and searching techniques with guided instruction. Canned searches, static videos, and passive lectures are online teaching techniques of the past.

The six-module series allows instructors to remix objects to be completed at the particular course’s real time of need. The modules come with the infrastructure to directly embed in all campus course management systems. The additional feature of auto grading makes for a seamless course design experience.

Major strides were made in producing assessment data that both the Libraries and campus can use to showcase impact. Data garnered will be coded each semester and packaged for reporting during reaccreditation cycles and for informing continual course improvements.

UW-Madison’s tradition that “the great state University of Wisconsin should ever encourage that continual and fearless sifting and winnowing by which alone the truth can be found” is being carried forward. With the redesign of both the in-person and online first-year student experience, we can usher our students through a threshold of becoming higher-order researchers with strong evaluation skills that reflect our university’s strong values.

By Miguel Ruiz, E-Learning Librarian, & Sheila Stoeckel, Interim Director for Teaching & Learning Programs

Canned searches, static videos, and passive lectures are online teaching techniques of the past.

http://ow.ly/WspGR
The functions of the Archives include research assistance, collection development and preservation, media/digitization, records management services, and oral history documentation.

The Oral History Program, for example, is home to more than 1,400 interviews, mostly compiled during the second half of the 20th century, that weave through important historical events such as the Great Depression, the aftermath of World War II, and the protests against the Vietnam War.

“At its core, oral history is the connection between the interviewer and the narrator,” said Troy Reeves, campus Oral Historian. “If done well, this can lead to a primary source that educates, informs, and, maybe, effect change.”

While materials from far and wide are found in the Archives, faculty and staff also contribute by donating their own work. The most recent donation included a compilation of research papers authored by Nobel Prize-winning oncologist Howard Timen, for whom the Timen Lakeshore Path was named.

As technology advances, the Archives also faces challenges in how to transform. Null explained that one of the most challenging parts of the process is deciding what can be kept and what cannot.

“Technology moves so quickly,” noted Null. “You can pay a lot of money to extract from an old floppy disk, but that might be money wasted because you don’t know ahead of time what’s there. It’s all about what you save, why you save it, and how you save it.”

Libraries also face the issue of how to harness the powers of social media. By nature, the rise of platforms such as Facebook and Twitter has dramatically changed the methods by which materials are stored and displayed. One trend is the digital archiving of Tweets, a strategy Null said the Library of Congress is wrestling with currently.

“It’s not just the physical space to preserve materials that must be considered. Archivists also need to look at how to handle all the digital content – from preservation to searchability,” explained Null. “The Library of Congress signed an agreement to preserve public Tweets from America. Think about that. Preserving an entire nation’s 140-character messages from a single social media platform.”

That’s a lot of Tweets. More than 600 billion, to be exact. Although the UW Archives aren’t expecting to face that responsibility any time soon, maintaining the records they house is still a meticulous process.

The University of Wisconsin–Madison Archives is a repository not only for the University, but for the UW System Administration, UW–Extension, and the UW Colleges.

“Our mission is to preserve the history of the University,” said University Archivist David Null.

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The Archives are fortunate to have a productive partnership with UW Digital Collections Center. The UWDC provides digitization services and digital content hosting for a number of content providers across campus and throughout Wisconsin. Materials digitized from the Archives are available in the UWDC’s UW–Madison Collection (http://ow.ly/Wsq2g).

“We add approximately 200 images to the collection each month, and another 1,000-1,200 pages of manuscript materials each semester,” said Image & Media Archivist Vicki Tobias. “We’ve endeavored to provide a broad, representative online sample of research materials available in the Archives, to help researchers understand the breadth and depth of our collections.”

For all their value as a research tool, the Archives have also had a big impact on the lives of people in the community. One family reached out to the Libraries after the release of the previous Libraries Magazine issue when they realized that the woman featured on the cover was their grandmother, Mary Hinkson, who graduated from UW–Madison in 1947.

While the recording, preservation, and presentation of the materials coming to UW Archives may vary, Null said these processes are an important part of sharing knowledge about how a university functions. He also noted that his job provides the opportunity to help find a piece of history that can change someone’s life.

“One minute I might be helping someone find admissions papers from 1901. The next I’m helping someone from the other side of the world find an oral history that has their mother’s voice recorded – something they haven’t heard for decades,” explained Null. “To realize you helped someone find that sort of joy brings a different level of importance to the work we do.”

When University of Wisconsin–Madison Chancellor Rebecca Blank rose to address the crowd gathered for the annual “Go Big Read” keynote presentation on the evening of Monday, October 26th, she did so before an audience of over 2,000 people. The record-breaking audience flocked to Varsity Hall in Union South to see Bryan Stevenson, author of the 2015–2016 “Go Big Read” book, Just Mercy.

By the time the doors opened, people had already been lined up for over an hour, and it took just minutes for the hall to reach capacity. Another 1,200 people watched the event via a live stream.

“Leading this big Badger book club is one of the best parts of my job,” said Blank. “Given the public conversations we are engaged in across the country about race and justice, it’s perhaps no surprise that this year’s book selection has sparked record participation in ‘Go Big Read.’ Just Mercy has engaged the entire campus and the community in an important discussion about this nation’s promise of equality, freedom and justice, and the ways that promise is kept and sometimes broken.”

Just Mercy tells the story of Stevenson’s experiences defending and advocating on behalf of clients who were economically disadvantaged and had been wrongfully convicted or disproportionately punished.

The book has started a tidal wave of conversation on campus and around the community about social inequality and the flaws in the American justice system. Stevenson’s talk focused not only on addressing areas that need to change to combat corruption in the criminal justice system, but also on the need to find hope in order to improve relationships within communities.

“We have to stay hopeful. I know I’m on a college campus with a lot of students, and you come to college and college is a place of hope. But I can tell you it is easy to become hopeless about the things we need to do to change the world,” Stevenson said during his address. “You have to protect your hope. I am persuaded that hopelessness is the enemy of justice. I believe that injustice prevails where hopelessness exists.”

Stevenson’s visit was just one conversation in a semester filled with events, learning experiences, and unique opportunities that are inspired by the book’s message and taking place not only on campus but throughout the Madison community and across the state. The Chancellor also thanked the Libraries and its Teaching & Learning staff for their continued commitment to organizing the “Go Big Read” program.

Go Big Read, Just Mercy a Record-breaking Success on Many Fronts

By Erin Doherty
Libraries Communications Assistant

Go bigread@wisc.edu
http://ow.ly/Wsq7Q

Bryan Stevenson
Photo by Mika Szczesny

At the Chancellor’s Convocation in September, the Madison Public Library distributed the book to more than 500 Badger Volunteers—students who work with community organizations on a wide variety of projects.

• Faculty and staff held many panel discussions on some of the issues raised in Just Mercy, and a 3-day human rights conference was hosted at the Pyle Center.

• The Madison Public Library is planning special events focused on social justice.

• Law enforcement agencies from the campus, the city, and across Dane County are reading and discussing Just Mercy.

• The UW–Madison Libraries distributed 5,000 copies of the book to new students at the Chancellor’s Convocation in September.

• Assigned reading for all first-year law students.

• The Morgridge Center for Public Service distributed the book to more than 770 class sections ranging in topics from plant pathology to nursing to educational policy to law.

• Just Mercy is being used in more than 201 class sections in a wide variety of projects.

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Dr. Renato Romani

UW–Madison Business Library and Small Business Development Center Provide Big Impact for Entrepreneurs, Communities

Why work for others when you can work for yourself, right? For many, the decision to start a small business seems like a match made in career heaven, until reality sets in. You know your market? Do you have a business plan? Do you even know where to start? Finding the right answers can be a challenge. For thousands of entrepreneurs around Dane, Sauk, and Columbia counties, the partnership between the Small Business Development Center at the University of Wisconsin–Madison and the UW–Madison Business Library is a critical, game-changing piece of the puzzle when it comes to business development.

“You believe in your ideas, but you need to be challenged by people who have expertise that can improve your ideas,” said Dr. Renato Romani, a client of the SBDC and founder of Easy Way to Health. “The SBDC and the Business Library gave me the tools to create a real business plan.”

Romani approached the SBDC in early 2015 to help with his idea to develop an app (through his WOA System) that tracks human weight without showing numbers, in order to inspire people to track their weight and improve their health, thereby reducing health care costs. Through special public Wi-Fi scales placed around the city, individuals with his app could “check in” to track their health progress. Already the owner of a successful business in his native Brazil, Romani said he still needed help identifying key market information in Madison.

“I’ve been working in the business areas of health care for several years. But when you’re talking about a small business, it’s about needing to survey, needing to sell your product,” he explained. “Between the SBDC and the Business Library, I couldn’t think of a better place to help me dig out the information I needed.”

Romani is just one of 1,200 individuals expected to capitalize on services offered through the SBDC at UW–Madison this year alone. Partially federally funded through the Small Business Administration, the statewide SBDC network has centers at every four-year university in Wisconsin.

“We are a center that evolves to meet the needs of the market place,” said Michelle Somes-Booher, a business consultant with the SBDC at UW–Madison. “We have a lot of resources available, and since we offer no-cost consulting, we can help people in the early stages of planning.”

One of the resources available to Wisconsin SBDC clients is the Business Library. While its proximity makes for a natural partnership (both the Center and the Library are housed in the Wisconsin School of Business at UW–Madison), the information and personnel are what make the alliance invaluable.

“When I send our clients to the Business Library, they are being taken care of,” Somes-Booher explained. “The Librarians speak to our classes, meet one-on-one with clients, and find resources people never would have found otherwise. They’re expert business librarians.”

Librarian Peggy Smith is one of the driving forces behind the Business Library’s involvement with the SBDC. In addition to working with UW–Madison School of Business students, Smith also speaks to SBDC classes and meets one-on-one with clients.

“SBDC does a great job of preparing individuals, so we are able to focus on gathering critical information when we meet,” Smith said. “I am also then able to spend time discussing with them what the information means to their business. With this process, they usually have what they need to successfully continue.”

Another important role instructors said the partnership played is that of helping individuals know when not to pursue an idea. Seeing individuals start successful businesses is the ultimate goal, but those involved in the programs note that if someone goes through the process and decides it would not be best to start a business, that should not be considered a failure, rather as a success, because the client was saved from potential hardship by discovering crucial information.

Over the years, the partnership between the Business Library and the SBDC has evolved, with the Libraries becoming a formal part of the SBDC process for clients, instead of just a footnote for where to find information.

“I love the process the Business Library and SBDC have created,” Dr. Romani said. “I found out that there’s an $8.1 billion marker for my business. I was able to find addresses, emails, and phone numbers of 500 companies in the greater area that could become business prospects. This saved me a tremendous amount of time and money. I got
that information because SBDC provided the Business Library as a resource. It’s given me the confidence to move forward.”

The SBDC, the Business Library, and clients agree the approach seems to be working. Only partway through 2015, the SBDC had consulted with 323 individuals, 130 of them long-term (meaning more than five hours of consulting), 85 individuals worked with the Business Library during that time. SBDC helped clients start 26 businesses, create 126 jobs, and invest or receive loans for more than $9.5 million locally. Statewide, the impact of the SBDC network is close to $665 million. Success stories include everything from manufacturing and technology companies to restaurants, wineries, and real estate.

“If we want businesses to support the UW, then we need to find ways to offer support to businesses as well,” noted Smith.

“We value our partnership with the SBDC and are pleased to share our expertise with them,” added Business Library Director Michael Enyart. “Helping the Center’s clients understand how to use the various available business resources is an important service we are happy to provide these future business owners.”

The Center offers its clients an 800 number to call for advice, free consultation, and a number of loans that can be used to cover the costs of classes and seminars. Clients whose business plans are approved are not required to repay those loans. Such a process, according to Somes-Booher, is critical to encouraging entrepreneurship throughout the state.

“Our goal is to remain nimble and responsive to the needs of the clients we serve,” she said.

And as Smith said simply, “For the Libraries, this is the Wisconsin idea in action.”
In the spring of 2015 the Friends of the University of Wisconsin–Madison Libraries gave the General Library System a generous grant to support part of the acquisition of the first three collections in the online database Early European Books (EEB). This resource contains works published in Europe prior to 1701, regardless of language, as well as pre-1701 works in European languages published elsewhere. Early European Books complements other similar databases held by the Libraries, such as Early English Books Online, which focuses on English-language books published prior to 1700, Eighteenth Century Collections Online, and Nineteenth Century Collections Online.

The three EEB collections acquired by the Libraries consist of digitized works from the Royal Library in Copenhagen, Denmark; the National Central Library of Florence; the National Library of the Netherlands; and the Wellcome Library in London. Todd Michelson-Amabelang, bibliographer for Scandinavian Studies for the UW–Madison Libraries explained, “EEB provides much-needed access to digitized books from the Early Modern Period from various Scandinavian sources. Many of these items would otherwise not be available without traveling to Scandinavia.”

EEB complements many of the Libraries’ collecting strengths with works in nearly 40 languages and dialects, including Danish, French, German, English, Icelandic, Swedish, Spanish, Italian, and Latin. According to Robin Rofe, Curator of Special Collections, EEB extends the reach of our scholars and builds on many of the Libraries’ strengths in areas such as the history of print culture, history of science, and alchemy.

Beyond just the printed texts of the works included in EEB, the high quality scans in the resource allow users to view marginalia, bindings, and edges, providing insight into these works’ past use and ownership, as well as their physical characteristics. For example, users can view Galileo Galilei’s personal copies of works by Euclid and Petrarch which include notes he wrote in the margins. Users can also zoom in on images and text, as well as download these images and pages in different formats for study and use at a later time.

Thanks to support from the Friends, the Libraries are now able to provide access to this large corpus of early printed works that would otherwise be inaccessible to researchers at the UW–Madison.
Schewe Lecture - Professor Katherine Cramer
April 27, 2016

The Schewe lecture this spring, hosted by Friends of the University of Wisconsin-Madison Libraries, will feature UW-Madison professor and author Katherine Cramer discussing her forthcoming book, *The Politics of Resentment: Rural Consciousness in Wisconsin and the Rise of Scott Walker*. Dr. Cramer's book is described by the Scholars Strategy Network as a “breath of fresh air in the study of American public opinion.” It examines how Wisconsin has become a key location for debates about the appropriate role of government in the wake of the Great Recession. Cramer asks such questions as: How could it happen that Walker, in a time of rising inequality, survived a bitterly contested recall that brought thousands of protesters to Capitol Square, but was then reelected? How is it that the very people who stand to benefit from strong government services not only vote against the candidates who support those services but are vehemently against the very idea of big government? *The Politics of Resentment* shows that rural resentment—no less than partisanship, race, or class—plays a major role in dividing America against itself. The time and location of this event will be announced at a later date.

Semiannual Book Sale
March 30 to April 2, 2016
The Friends of the UW-Madison Libraries Semiannual Book Sale returns for its twentieth year this spring.
Wednesday, March 30
Preview sale: 4:00 p.m.-8:00 p.m. ($5 admission)
Thursday, March 31 and Friday April 1
Regular sale: 10:30 a.m.-7:00 p.m. (No admission fee)
Saturday, April 2
Bag sale: 10:30 a.m.-1:00 p.m. ($4 per bag)
Bring a grocery bag or buy one for $1
1:05–2:00 p.m., remaining books are free

Spring Events
February 18, 2016
*Soundtrack of the Vietnam War*
5:00-7:00 p.m. Varsity Hall I, Union South
Join UW-Madison professors Doug Bradley and Craig Werner for a discussion of their latest book, *We Gotta Get Out of This Place: the Soundtrack of the Vietnam War*, exploring the impact of popular music on veteran’s experiences during the war.

March 17, 2016
*Tedeschi Memoir* 5:00-7:00 p.m. University Club
Join us for a celebration of the publication of John Tedeschi’s *Italian Jews Under Fascism, 1938-45: A Personal and Historical Narrative*.

Looking Back: The Vietnam Era in Madison

November 18th, 2015—More than 170 people attended the captivating talk and panel discussion—“Looking Back: The Vietnam Era in Madison”—co-hosted by Friends of the Libraries. Dealing with the U.S. involvement in the Vietnam War and campus history, this event showcased extensive resources and materials available from UW-Madison Archives and the Oral History Program. The discussion featured unique perspectives from campus and community members Mayor Paul Soglin, the Rev. David Couper, Jane Brozman-Austin, and Michael Zaleski. Friends Board member Jim Fleming of Wisconsin Public Radio moderated the discussion.

For more information about the Friends: email Friends@library.wisc.edu or call (608) 265-2505.
The Friends Grants to Libraries committee recently awarded $5,000 toward the digitization of the Americana Sheet Music Collection. This wonderful collection of pre-1900 sheet music, published in the United States, is a valuable resource for musicology and performance. The imaginative illustrations and striking engravings are also significant sources about the history of printing, decorative arts and material culture. The lyrics reflect social attitudes and historical events of noteworthy scholars of history, gender studies, and language arts. Thanks to this Friends grant, the Mills Music Library and the UW Digital Collections Center will be able to make more of this fabulous collection available to scholars and music lovers worldwide.

True Friends indeed!

For a taste of the collection, check out these links to a sample of the 2,000 titles already digitized:

“Life on the Ocean Wave”
This rousing poem-turned-song was written by Epes Sargent and originally published in 1838. The edition in our collection has an ornately engraved cover and the ownership stamp of the famous 19th century Wisconsin composer, Joseph P. Webster.
http://ow.ly/Wf0Qh
http://ow.ly/Wf0K

“The Crimson Chain”
This song was composed and performed by Emma Carus, a successful singer and vaudevillian, with Carus’ photo on the cover.
http://ow.ly/Wf0Kc

“Storming of Monterey”
This evocative piano music is emblematic of 18th and 19th century military waltzes that describe particular battles. The Battle of Monterey took place during the Mexican-American War in 1836. This piece depicts the three-day battle in music and has a detailed lithograph cover.
http://ow.ly/Wf0Jn

“That Husband of Mine”
This “seriocomic song” is inspired by the fascinating book by Mary A. Denison, That Husband of Mine (1877). The physical book is part of the Cairns Collection of American Women Writers, housed in the Department of Special Collections.
http://ow.ly/Wf0Zn
http://ow.ly/Wf1ym

“And the Bell Goes Ting-a-ling-ling”
“Oh, the telephone is a dangerous thing!” A fun color cover, from Kerker’s The Telephone Girl. This collection of fun songs is part of the Tams-Witmark Wisconsin Collection and includes a manuscript vocal score and promptbooks.
http://ow.ly/Wf1Zt
http://ow.ly/Wf27y

http://ow.ly/Wsqui

The Friends Grants to Libraries and the UW Digital Collections Center will be able to make more of this fabulous collection available to scholars and music lovers worldwide.

True Friends indeed!

By Jeanette Casey
Head, Mills Music Library
The first official discriminatory measures against Italy’s Jews took place in the fall of 1938. Jews were deprived of their civil rights and prohibited from attending or teaching in the state schools and universities. Over the next few years, the persecution intensified. Jews could not serve in the armed forces, publish books, have Christian servants, own radios, or visit vacation resorts. This led to the departure of thousands of Jews from Italy, but emigration was not easy because other democratic countries were reluctant to admit them. Tedeschi’s family was fortunate, however. In September 1939 his father, a young medical school professor, obtained a fellowship at Yale and he and his immediate family left for the United States.

In July 1943, a disaffected Italy, suffering under withering Allied bombardments, food shortages at home, and devastating military losses, finally toppled the Mussolini regime. In early September Italy left the war as Hitler’s ally. But the Germans promptly occupied the country and restored “il Duce” to power as the leader of a new Fascist “republic.” Nazi Germany and the reborn Fascist Italy then began to employ the “Final Solution” — already being enforced elsewhere in conquered Europe — in the peninsula. More than 8,000 Jews would be deported from Italy to the death camps in the East. Those Jews who managed to evade capture did so by assuming false names, going into hiding, or attempting to flee to Switzerland. Even for the fortunate ones who were able to negotiate the arduous journey over the Alps in the winter of 1943–1944, admission to Switzerland was not granted automatically. Countless families were arbitrarily refused entry at the Swiss border and fell into the hands of the Nazis. Members of Tedeschi’s family experienced the persecution in all its phases; some did not survive it.

**Italian Jews Under Fascism, 1938–1945: A Personal and Historical Narrative** is both a family and a political history. Painstakingly researched, it recounts the travails of Italy’s Jewish community during the period of Fascist persecution that began in 1938 and increased dramatically after the German takeover in 1943. With superb documentation from a wealth of original sources, Tedeschi tells a compelling and often heartbreaking story of individuals who were caught in the sweeping tide of Fascism, placing them against the backdrop of the traumatic events that were playing out on the world stage.

The UW–Madison Friends of the Libraries will host a booksigning on March 17, 2016, at the University Club, to celebrate the publication of this book.

**Ronald Wallace: You Can’t Be Serious. Poetry chapbook, $10.00.**

As the title suggests, Ronald Wallace revels in playfulness with this collection of sonnets from the classic Japanese haiku masters. For each poem, the last word of each line, read vertically top to bottom, forms a haiku. The poet delights us with wordplay, while at the same time skewering our expectations for the pretension or “seriousness” of poetic subjects. And yet, beneath the fun and lightness of tone lie images and observations about our experience of life and the natural world that continue to resonate long after we’ve stopped reading.

Wallace is the author of twenty previous books and chapbooks of poetry, fiction, and criticism. He co-directs the creative writing program at the UW–Madison, and serves as editor of the UW Press Poetry Series, which he founded in 1986. He is currently Halls-Bascom Professor of English, Felix Pollak Professor of Poetry, and the recipient of distinguished teaching awards and prizes from the Council for Wisconsin Writers, the Society of Midland Authors, and the Wisconsin Library Association. In 2005, he was awarded the first George Garrett Prize of the Association of Writers and Writing Programs for his service in the field.

Born in Cedar Rapids, Iowa, and raised in St. Louis, Missouri, Wallace has been a Wisconsin resident since 1972, dividing his time between Madison and a forty-acre farm in Richland County’s Bear Valley.
The University of Wisconsin-Madison is often referred to as a world-class university. Part of what makes UW-Madison great is the relationships it fosters with higher education institutions in all parts of the world, including its work since 2011 with Nazarbayev University in Astana, Kazakhstan.

The UW-Madison serves as a strategic partner to NU. Over the years, faculty and staff from the UW-Madison provided expertise that guided the development of NU’s School of Humanities and Social Sciences, as well as a variety of administrative units (e.g., libraries), under a series of fee-for-service contracts. NU also has varying partnerships with a number of other institutions, including the University of Cambridge, the University of Warwick, and the University of Pennsylvania. These relationships aid Kazakhstan’s initiative to build a Western-style university from the ground up. NU recently awarded its first set of bachelor’s degrees to the class of 2015.

NU’s partnership with the UW-Madison also offers opportunities for students, researchers, and faculty from both institutions to advance their educational experiences through study abroad, research, and internships.

“UW-Madison was my first experience of studying in the USA. I am grateful for the opportunity to see the work of a library system that has years of history,” said Roza Smagulova, NU Librarian.

The work with NU partly depends on how long NU will need or want formal Western connections. Van Gemert believes, however, that because of the strength and dedication of the relationships created, the UW-Madison and NU partnership will continue to grow.

“UW–Madison was my first experience of studying in the USA. I am grateful for the opportunity to see the work of a library system that has years of history,” said Roza Smagulova, who studied at the UW-Madison during the spring of 2015. “It was a crucial moment in my professional development because I had three courses in the School of Library and Information Studies, and I worked with the communications office within the Libraries, which influenced new projects for my work in the NU Library.”

Over the past two summers, groups of NU undergraduates have taken summer classes in Madison as part of the Visiting International Student Program (VISIP). The UW Libraries Teaching and Learning Office has been closely involved in supporting their studies. For faculty whose focus is international, Russian, or Kazakhstan studies, the partnership allows for a wealth of consulting, visiting, networking, and workshop opportunities. For UW librarians and library staff, visiting NU provides a once-in-a-lifetime look into not only a different institution, but a different world.

“The UW–Madison and NU partnership has allowed many UW–Madison librarians to work with NU librarians,” said Andy Spencer, the Libraries’ Slavic, East European, and Middle Eastern & Central Asian Studies Librarian. “In addition to NU librarians visiting UW-Madison Libraries and vice versa, a series of teleconferences have been conducted, allowing for even greater interaction.”

Over the last several years, a number of UW–Madison librarians have visited NU. Louise Robbins, the now-retired former Director of UW’s School of Library and Information Studies, went twice during the years 2010–2012. In April 2013, Victor Gorodinsky from Central Technical Services-Cataloging and Cat Phan from UW Digital Collections traveled there. In June 2014, Vice Provost for Libraries Ed Van Gemert made the trip, in 2015, so did librarian Peter Gorman.

“Far and away the highlight of my trip was getting to know the Kazakh people. These folks were wonderful, kind, gracious, and well educated. They spoke multiple languages, including Russian, Kazakh, and English, if not more,” explained Van Gemert. “One interesting thing about Nazarbayev University specifically is that many of the faculty and administrators come from the West.”

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“It’s hard to imagine, given the professional relationships that all of us have now made with the Nazarbayev staff, that there wouldn’t be at least some sort of an informal arrangement moving forward,” he said.
The most recent visitor from UW–Madison Libraries was Peter Gorman, Assistant Director for Digital Library and Preservation Strategy. Gorman traveled 36 hours to Astana to take part in the Eurasian Higher Education Leaders’ Forum.

Could you share some details about the presentations you gave?

My main presentation, “Institutional & Research Repositories: Characteristics, Relationships and Roles,” focused on five areas of decision-making in setting up an institutional repository: regulatory framework (including mandates, copyright law, etc.), policy (access, collection policy), service (audience, respective responsibilities), resources (staff, financial), and technology (storage, build software vs. buy). In each area, I outlined specific decisions to be made, which necessarily vary according to an institution’s specific context and resources.

The panel discussion included Elena Okhezina, Head of the Department of Information and Analytical Systems at Ural Federal University in Yekaterinburg, Russia, and Piotr Lapo, the General Manager of the Library at Nazarbayev University. In the private consultations, I spoke with librarians from several libraries about building relationships with campus IT providers, and how to articulate the differences between library repository needs (particularly preservation) and the kinds of services campus IT is more accustomed to providing.

In what way(s) was this trip beneficial to you personally?

It was a once-in-a-lifetime opportunity to experience a unique country, firmly grounded in their Central Asian culture but at the same time open to Western influence, particularly in academia. To some extent, this may be a result of their former membership in the Soviet Union. In some ways it was disorienting for a first-timer like me—the new university, though, they have somewhat less sophisticated professionals. Being part of a new university, though, they have somewhat less with respect to library services, etc. One of the best experiences for me was to discover Kazakh cuisine—evening I ate and they made sure I tried everything!) was wonderful — very fresh, varied, and subtly spiced. OK, the kumis (fermented

milk) was disgusting at the first sip, but it definitely grew on me, and true to their assertions, eased my stomach and helped me sleep my first night there.

But the trip also taught me how similar our profession is across the developed world: librarians in Kazakhstan are every bit as professional and service-oriented as we are here in the U.S. Like us, they come from institutions with more or fewer resources and they tend to be underpaid for their expertise, but most of them would fit in well with our library culture. This was particularly the case with their understanding of, and commitment to, Open Access.

What is the significance of working with and learning from people in such a different part of the world?

One big takeaway for me was that even though I feel that I had a lot to share with the NU librarians, I didn’t need to reach them anything. They are sophisticated professionals. Being part of a new university, though, they have somewhat less background in some areas of service, and that’s where sharing our experience may be of value. And since the Kazakhs are specifically focused on helping their scholars to work within an international academic framework, we can be of use in orienting them to the standards and practices of Western universities and libraries: academic publishing, digital scholarship, rights management, digital preservation, etc.
**Honors and Accomplishments**

**Michael Enyart**, Director of the Business Library, was awarded the Distinguished Member Award from the Business & Finance Division of the Special Library Association. Enyart was recognized during the 2015 SLA Annual Conference in Boston held June 14-16.

**Laurie Wermter** received the Wisconsin Labor History Society’s (WLHS) 2015 Lifetime Achievement Award at the annual conference in 2015.

**Emilie Songolo** was honored as one of the University of Wisconsin’s Outstanding Women of Color. Seven women from the UW–Madison received the award for 2015-16. The award recognizes students, faculty, staff, and members of the community for their service in one or more of the following areas: social justice; advocacy for disadvantaged and/or marginalized populations; scholarly research, writing, speaking and/or teaching about race, ethnicity, and indigeneity in American society; and community-building to create an inclusive and respectful environment on or off campus.

**Doug Way** was named to the 2016–2017 Association of Research Libraries Leadership Fellows Program.

The 2015 recipients of the Library Staff Service Awards:

**Academic Staff:** Mitch Lundquist – Library Technology Group  
**University Staff:** Donna Sievwright – Central Technical Services  
**Students:**  
Dylan Haller, Library Technology Group, Memorial Library  
Alyssa Kowis, Collection Management Team, College Library  
Amanda “Mandy” Morrow, Computer & Media Center, College Library  
Natalie Trueman, Circulation Desk, Business Library

We celebrate these employees for their exemplary working relationships with library colleagues and/or library clients; their contributions to establishing a welcoming learning and research environment; their high productivity coupled with teamwork, leadership, and/or cooperation; their creativity, initiative, and independence that positively influences library services; and their achievements and work products that significantly benefit library services.
Shakespeare in Wisconsin 2016
Anna Deavere Smith
Wednesday, April 20
Shannon Hall, Memorial Union

shakespeare.library.wisc.edu