MINUTES
University Library Committee
Wednesday, Oct. 12, 2016
2:30 pm – 3:30 pm
Memorial Library Room 362
Minutes prepared by Ian Benton

Voting Members
Faculty
- Cécile Ané, Botany and Statistics
- Catherine Arnott Smith, Library & Information Studies
- Yang Bai, Physics
- Sabine Gross, German
- Kyung-Sun Kim, Library and Information Studies
- Daniel Klingenberg, Chemical and Biological Engineering
- Sarah Thal, History

Academic Staff

Classified Staff
- Shira Hand, School of Education
- Elizabeth Way, School of Medicine and public Health

Students
- Che Rui Chew
- Chrissy Hursh

Non-Voting Members
- Phillip Braithwaite, Budget, Planning & Analysis
- Dennis Lloyd, Director, University of Wisconsin Press
- Julie Arensdorf, Teaching & Learning Programs, Libraries
- Steven Barkan (LCC Liaison), Director, Law Library
- Ian Benton, College Library
- Ed Van Gemert, Vice Provost for Libraries

Also Present
- Lee Konrad, AUL for Technology Strategies and Data Services
- Nancy Graff Schultz, Libraries Director of Administration
- Florence Hsia, Chair, History of Science
- Jim Jonas, Manager of Library and Instruction Services, MERIT
- Lesley Moyo, AUL for Public Services
- Doug Way, AUL for Collections and Research Services
1. Announcements
   a. New member Che Rui Chew for Associated Students of Madison
   b. Sept. 14 Minutes Approved

2. Libraries update (Ed)
   a. Graduate Study Room – grand opening occurred last month. Use is very high. The space is focused on grad student needs. It is a quiet but not silent environment, and features presentation practice space.
   b. ULC, Memorial Library Committee, & Friends of Library Group – a collections budget increase has been secured. Campus executives have heard the arguments made by constituent groups around campus and responded positively. The new money coming to the library is recurring (not one-time dollars).
   c. Ben Strand – development director. On Friday the 21st, the donor wall on 1st floor Memorial will have 16 names of $10,000 + donors will added.
      i. Sabine asks about the profile of donors. Why do they donate? How are we telling the story of who donates?
      ii. Ed notes that donors often hang their interest on specific collections and especially digitization efforts surrounding collections of distinction. We spend time identifying not only new donors but donors whose contribution might be ongoing. It is important to reach out to emeritus faculty along their lines of research. Further, Ben identified grad students who received their PHDs from UW Madison but were never contacted – we received a tremendous response of support from this population.
   d. My Funny University – Andrew Bergman (writer of Blazing Saddles) interviewed by Peter Greenberg (CBS Food Editor) on Friday, Oct 21st.
   e. Go Big Read Author Matthew Desmond (Evicted) is speaking on 11/1. Tickets for the in-person appearance at Union Theater are sold out. Streaming options forthcoming. There’s a need for a larger venue for future talks by Go Big Read authors. The book is reaching about ¼ of undergrads through instructors using it in their classes.

3. Open Access (Dan)
   a. Cat, Karl (previous chair), Carrie, and Dan are involved.
   b. Plan is to have quick meetings with dept. heads
      i. Engineering – Leadership Council
      ii. CALS – Chairs Meeting
      iii. School of Medicine and Public Health – Basic Science Chairs
      iv. L&S – Plenary Chairs Meeting (100 people)
         1. Sabine suggests the three divisional meetings Social Sciences, Biological Sciences, Arts and Humanities
         2. Dan notes that the presentation is meant to be 5 minutes and offer further details upon request at other faculty meetings and to publicize the forums
   v. Business – Monthly Chair Meeting
   vi. Education – Chairs Meeting or Admin Council (the dean will decide)
      1. Shira notes Wisconsin Center for Education Research should be included.
vii. Law – Chairs Meeting (waiting for confirmation)
   1. Steven – suggests “Leadership Meeting”

viii. Dennis notes that Open Access questions came up for VCRGE (Vice Chancellor for Research and Graduate Education) in relation to requirements associated with funding streams.

ix. Cecile – suggests Cross-Department IT people

x. Sabine – suggests Secretary of the Academic Staff (Heather Daniels) to target others

c. Three forums will be conducted at different locations on campus (East, Center, West)

d. Looking to put a fine point on the question of “Why should we bother with an Open Access Policy.” Need a concise message/statement to deliver. The area of focus is faculty who publish retaining the rights to their intellectual property. The goal is for them to retain the ability to place content in UW Madison’s Institutional Repository.

e. Dennis elaborates on “Grant of Rights” vs. Contract. For instance UW Press has boiler plate for a Grant of Rights and then they license those rights individually. Consider the language of “licensing rights” to help make the distinction to stakeholders.

f. Cecile suggest that the next ULC meeting be a trial forum for the presentation to help get all our members up to speed on the talking points and to solicit feedback.

4. Service Delivery Model (Lesley)
   a. Contextualizing the variety of efforts going concurrently and how they fit together – there is currently an effort to create a single portal for this information.
      i. Efforts emanate from the development of the Strategic Framework of the last several years. This identified the discrete areas of focus and plans within them.
      ii. Working with Natasha Veeser and Dave Luke to assemble that central page.

   b. Step one – campus level service philosophy – is completed.

   c. Step two & three – combined process – teams have been established around four areas to create profiles of services and ideating concepts of how they should be rendered in the future in alignment with the strategic plan.

   d. Approximately 60 staff involved on four teams: Spaces, Collections, Materials Transactions, Research & Scholarly Communications.
      i. Steven – Question: Does the result provide a floor or a ceiling? Is it establishing a base or setting goals? Answer: Services will be an evolving set of priorities rather than a maximum. Thinks of it as establishing base parameters which can be exceeded as resources and opportunities present themselves.
      ii. Dennis – Question: Will it establish a plan through 2020, then revisit, or is this continually monitored? Answer: this is continuously monitored and tweaked based on continual feedback from users and the evolution of the Campus Strategic Framework.
      iii. Sabine – Questions the language abstraction. Suggests the use of natural language rather than the current technical text. Broad agreement from ULC. Answer: that suggestion has merit and more can be done with explanatory notes.
iv. Dan – Question: Who is the audience? Answer: Initially, it is internal but later it will be external. That external component would definitely benefit from language changes to promote understanding.

v. Sarah – If there’s another model that this is in opposition to a Service Delivery Model, it may be productive to compare it to them to establish context of what choices/directions the libraries are prioritizing.

vi. Chrissy – Question: How are the four focus areas going to take into account external perspectives? Answer – reaching out to stakeholders but those stakeholders vary by group.

5. ULC Annual Report Approval
   a. Sabine
      i. Do we need a summary? Short format means we may not need it. Answer from Dan – We need to check what is required.
      ii. FP&P section discussion. “Regarding Membership of the ULC…” sentence needs revision for clarity. Facts of the statement were reviewed and agreed upon by the membership. Several changes in phrasing were suggested.
      iii. Page three: Library Collection Funding Support sentence revision for clarity.
   b. Elizabeth Way seconds getting rid of summary
      i. Also notes the need to spell out FP&P to clarify initial meaning.
   c. Sabine moves to approve contingent on friendly changes implemented. Elizabeth Way seconds. Unanimous approval.