

## Strategic Framework Process

### Project Description

- Created a project charter to articulate the purpose and scope of the work, stakeholders, roles, timeline, and deliverables for a strategic framework
- The framework guides efforts to anticipate student, faculty, and staff information needs
- The framework provides a strategic and visionary course for the future of campus libraries that is aligned with the university's mission

### Phase I

- Developed a timeline and updated it throughout the process with resources, data and documents to provide transparency
- Conducted assessments, reviews, and stakeholder engagements using a variety of methodologies
- Conducted retreat to engage stakeholders in identifying priorities and areas of focus for framework

### Phase II

- Using flexibility of the strategic framework, campus libraries will develop measurable goals, objectives, and action plans based on the needs of their users

For more information:

<http://www.library.wisc.edu/administration/strategicplanning2013/index.html>  
or contact [vplib@library.wisc.edu](mailto:vplib@library.wisc.edu)

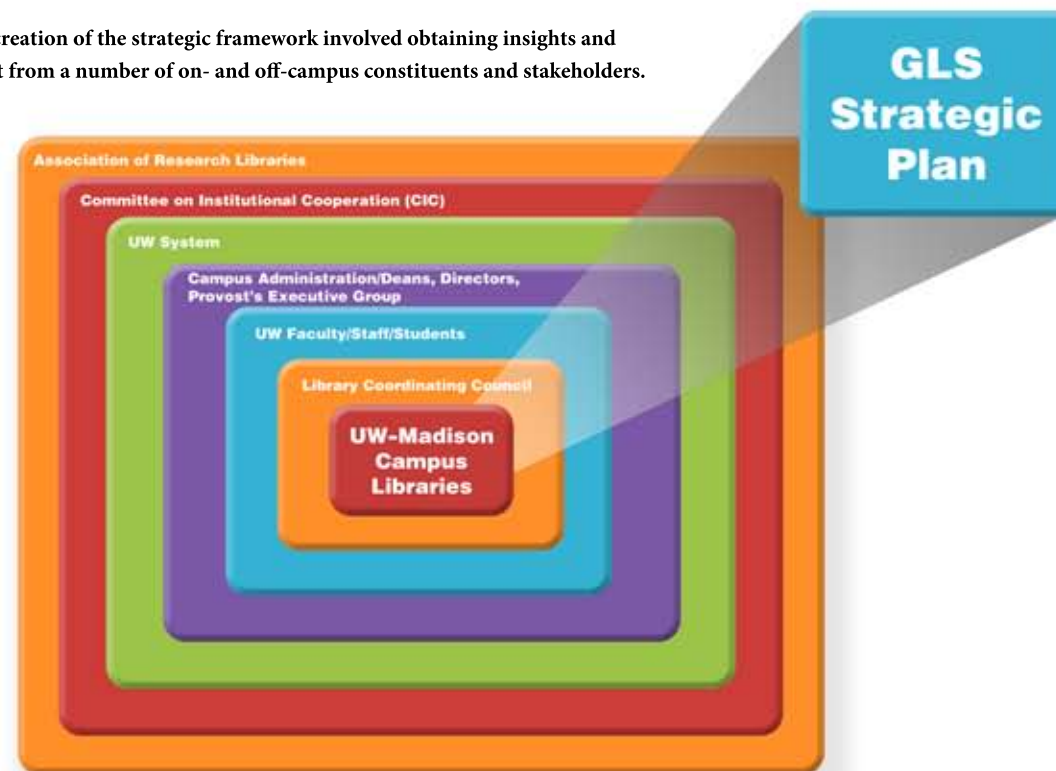
# UW-Madison Libraries

## A Vision for Knowledge through 2020



## Stakeholders

The creation of the strategic framework involved obtaining insights and input from a number of on- and off-campus constituents and stakeholders.



## Final Strategic Framework

### Mission

The University of Wisconsin-Madison Libraries provide:

- Leadership for the selection, organization, access, and preservation of sources of knowledge in all formats;
- Exemplary information services designed to fulfill the needs of a great public university;
- Inspirational environments for collaborative and individual discovery, study, and learning.

### Vision

- The Libraries are essential partners in the creative exploration, intellectual growth and scholarly pursuits of the University.

### To that end the Libraries will:

- Invest in user experiences that inspire the creation, discovery, and sharing of knowledge:
  - Services
  - Physical Spaces
  - Virtual Spaces
- Provide expertise, services, and tools that prominently position the Libraries throughout the life cycle of research, teaching, and learning.
- Integrate innovative approaches to how the Libraries develop, disseminate, and preserve collection and information resources.

## Strategic Planning Timeline, 2013-2014

### May-July

- Identify stakeholders
- Finalize stakeholder questions
- Conduct stakeholder assessment

### July-August

- Data analysis
- Identify key questions for strategic framework retreat

### August-September

- Retreat preparation

### September-October

- Strategic framework retreat with stakeholder perspective representatives

### October-November

- Distill retreat outcomes into draft strategic framework for campus libraries

### November

- Solicit feedback from stakeholders on draft framework

### November-December

- Refine strategic framework using feedback
- Present to LCC for final approval

### December-Ongoing

- Distribute and communicate strategic framework