Welcome!
UW-Madison Libraries Facilities Master Plan
Town Hall | April 25, 2017
agenda

1. Introduction – Ed Van Gemert (10 min)
2. Master Plan Process - brightspot (15 min)
3. Master Plan Scenarios – Engberg Anderson (15 min)
4. Open Discussion (20 min)
introduction
A Vision for UW-Madison Libraries
master plan process
The Libraries have been on this path towards a 21st century library
shift towards a 21st century library

The UW-Madison Libraries are moving from "a highly-decentralized library system to one that will maximize existing resources in order to provide appropriate levels of service and materials to support research, teaching and learning".

This kind of shift will be marked by:

• A movement from physical to digital collections
• An increase in collections acquisition, particularly electronic content
• An increase in access to and support of special collections
• A change in service needs brought on by changes in technology and pedagogies
UW-Madison Libraries’ previous work

The Libraries at UW-Madison have undertaken numerous initiatives to address the current and future needs of patrons and staff.

- The UW-Madison campus Master Plan
- The UW-Madison campus libraries’ Strategic Plan and Framework
- The Libraries Consolidation Report
- The campus libraries’ Print Management Program
- Libraries Campus Collections Plan
- Resource Management Redesign project
- Service Delivery Model
consolidation plan

The Libraries have been working towards consolidating print resources and repurposing staff to reduce circulation points, improve service delivery, and address strategic goals (such as increasing electronic content).

Chemistry Library
No longer a circulation location
Transforming into an Information Commons

Wendt Commons Library
Print collection moving offsite
Adding new creation and instruction spaces, such as Data Visualization Lab
library spaces

Further to the goal of developing a 21st century library, the UW-Madison Libraries have been considering library spaces and how they might adapt to support research, teaching and learning.

• Libraries’ spaces do not support users in how they’re currently working within the library.

• The Libraries are at a disadvantage by allocating resources focused on managing space rather than collection development and services.
peer libraries

Responding to many of the same changes, peer library systems are engaging in the similar process of consolidation.

Transformed 16 departmental libraries and restructured services

Reorganized 15 specialized libraries into new structure focused on four broad subject areas

Consolidated seven science libraries into single science and engineering library
what happens if we do nothing?

If the UW-Madison Libraries does not move forward with a consolidation plan and new service delivery model, the Libraries cannot function properly as a top research institution.

• Decreased ability to maintain collection acquisition comparable to peers
• Inability to provide more advance and specialized services
why and how are we conducting a Master Plan?
The University of Wisconsin-Madison Libraries need a plan for expanding academic spaces to accommodate the research, teaching, and learning needs of its patrons.

The Libraries have been looking to create exemplary spaces, services, and experiences characteristic of a modern, 21st century library.
Enter brightspot strategy and Engberg Anderson Architects
about brightspot

we design engaging experiences that use learning to connect people to a purpose, a brand, information, and each other.

We partner with leading organizations to craft creative, achievable strategies for their spaces, services, and people.

Our engaging process combines stories and stats to shape how organizations and individuals grow and connect.
our experience
brightspot project team

Our multi-disciplinary team brings together diverse professional skills and backgrounds including anthropology, architecture, business, engineering, organizational change, product design, graphic design, psychology, research, and service design.

Elliot Felix
founder

Adam Griff
director

Emily Kessler
senior strategist

Alexis Cruzzavala
strategist

Matt Burke
project coordinator
Engberg Anderson project team

Our people are committed to creative planning and design innovation that improves the built environment for those who use and inhabit our projects nationwide.

Alex Ramsey
project manager

Joe Huberty
partner in charge
We have been working with staff to create a Facilities Master Plan to inform Library spaces and services over the next twenty years.

To accomplish this, we have been:
- taking inventory of the current spaces,
- assessing the current patron and employee experience, all to
- generate a list of recommendations.
libraries included in this project

1. Ebling Medical Library
2. Steenbock Library & Archives
3. Middleton Shelving
4. Social Work Library
5. Wendt Commons Library (C.K. Leith Library)
6. Geology & Geophysics Library
7. Merit & Cooperative Children’s Book Center
8. Chemistry Library
9. Physics Library
10. Astronomy Library (Woodman Astronomical Library)
11. Math Library (Kleene Mathematics Library)
12. Social Sciences Reference Library
13. College Library
14. Geography
15. Law Library
16. Business Library
17. Art Library (Kohler Art Library)
18. Memorial Library (including Mills Music Library and Special Collections)
project engagement

Our project is occurring over 7 months and will include 6 trips to gather information and engage stakeholders.
who’s been involved?
engaging students, faculty and staff

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<th>Library Staff &amp; Leadership</th>
<th>Campus Leadership</th>
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what we’re moving towards
the UW-Madison Libraries are shifting departmental model to hubs of inter-disciplinary and complementary services.
hub libraries: key concepts

- enable and support interdisciplinary work
- provide more specialized spaces with greater access
- enable better connections between different services for more seamless support
- provide appropriate spaces for students and faculty to work
- support the lifecycle of your research and work
how you’ll benefit
patron, staff and community benefits

- **Undergraduates**
  - Flexible spaces
  - Better amenities
  - Consistent & specialized services

- **Graduate Students**
  - Flexible spaces
  - Better amenities
  - Consistent & specialized services

- **Faculty**
  - Increase in collections purchases
  - Consistent & specialized services

- **Library Staff & Leadership**
  - Flexible work spaces
  - Collaborative work spaces

- **Campus Leadership**
  - Research library on par with peers

- **Public Patrons**
  - Consistent & specialized services
how this fits into the Campus Master Plan
twenty+ year vision

Scenarios were developed to define a campus framework for the envisioned network of Hub Libraries. These are long term visions that are more specifically defined and created over time. Interim configurations align with resources, campus priorities, institutional goals.
campus context

Scenarios were defined in the context of the 20 year Campus Master Plan
campus land use

Zone of academic focus, while not rigid, do exist and continue to guide development

Figure 3-8 Existing Building Uses from Campus Master Plan
Figure 3-1 Student Housing from Campus Master Plan
anticipated campus development
considerations

A wide range of parameters will influence the final physical form of the proposed system. Overarching University and Campus Master Plan goals are a reference. Location criteria influence primary structure of the Facilities Master Plan.

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current network of facilities

GLS, non-GLS, and departmental resource centers of various types constitute the existing framework. Rearrangements, shifts, consolidations are in progress.
draft scenarios
**DRAFT Scenario 1 | Make the Most of the Existing**

An incremental approach that continues a shift to service based hubs but keeps a discipline based organization. In order to provide needed space and resources in using special collections, they are integrated into a service hub. Individual departmental libraries (Social Work and Geology & Geophysics) may be consolidated later in phased approach.
All sciences are integrated into STEM service hub. Professional schools, Merit & Business, are integrated into a new south campus service hub with an additional focus on innovative teaching and learning.
DRAFT Scenario 3 | Distributed Foundational Library

College Library leaves its current location and is moved into an expanded South Campus library with distributed spaces and services at the STEM and HSSA service hubs, in order to better connect undergraduates with advanced resources and provide convenient space and services across campus.
comments, questions, concerns
more info at:
go.wisc.edu/LibraryMasterPlan

including a link for questions or comments
thank you!