

University Library Committee
Annual Report
2007-2008

I. Committee Charge

The University Library Committee (ULC) reviews, consults and advises on, plans for, and receives reports and recommendations on the performance of library services, automation, budget, administrative structure, and allocation of resources. Responsibility for keeping the faculty informed of major issues and for creating opportunities for the faculty to discuss priorities also falls to the committee. (see *Faculty Policies and Procedures* 6.46.B)

II. Summary of Recommendations and Actions

Primary issues focused on by the ULC during 2007-2008 included:

A) Budget

Budget discussions centered primarily on development and fundraising issues and the importance of ULC in supporting these activities. There was discussion about the Big Ten Network agreement and what it will mean for the Libraries in helping to reduce the pressures on collection budget requirements.

B) Collection Development

ULC continues to support the activities associated with the Google project. There was discussion about the expansion of electronic resources—what it means for faculty and how ULC can support the request by UW System for additional funds for electronic resources.

C) Library Collaborations and Partnerships

The ULC supports the increased collaborations and partnerships that the Libraries initiated during the past year. One of these is the collaboration between the Libraries and the natural science museums on campus that provide teaching and research support to the university as well as the state. The Libraries will provide an infrastructure to assist in increasing access and preserving these important collections.

D) Campus Libraries

During the past year the ULC was hosted by various campus libraries. This provided the ULC the opportunity to understand the importance of these libraries to the campus community. The ULC also expressed further support (following its faculty senate resolution of 2006) of open access publishing and scholarly communication. Faculty input into scholarly communication needs will be crucial as the Libraries move forward with the implementation of the open access guidelines required by Federal granting agencies.

III. Detail of Current/Past Year's Activities and Issues

A. Acquisitions Budget

1. Big Ten Network Agreement

The Big Ten Network Agreement provides 20 percent of the academic portion of the initial contract to be allocated to the Libraries. One of the proposals is to use the monies for electronic resources that have become a basic necessity for libraries. This will be important as the Libraries move to collaborate with the UW System in the development of shared electronic resources collections.

2. Development and Fundraising

Nearly 5 percent of annual collections spending comes from endowments and gift funds and much of the spending for special collections comes from gifts and endowments. The Friends received an endowment of \$1 million to be used for the university libraries. Requirements of this endowment necessitate that this money be used for programs and grants to libraries that support reading and books. The Friends will work closely with the director to establish spending priorities that will support the libraries and the university community. The Libraries will look to the ULC for input into establishing priorities based on faculty needs.

The Libraries in partnership with the UW Foundation are targeting three areas for funding: collections, preservation, and the remodeling of Memorial Library. In addition to the Parents Enrichment Fund that comes through the UW Foundation, the Libraries were the recipients of many donations and gifts-in-kind.

Very few schools and departments on campus provide direct financial support for library collections. It should be possible to find ways to target donors, including international alumni, through schools' and departments' fundraising efforts that can leverage support for library resources serving these programs. As Wisconsin Historical Society Director Ellsworth Brown and State Archivist Peter Gottlieb explained, their successful fundraising efforts seek to build relationships and connections in order to capture potential donors' minds and hearts.

During the next year efforts will concentrate on fundraising for the remodeling and space repurposing of College Library and other library spaces.

B. Collections

1. Google

ULC has been supportive of the Google/Library Book project. The goal of the project is to digitize not less than 500,000 items in the Libraries' collections, and many of the volumes have been appearing in Google search. Part of the ULC discussions revolved around the idea of an additional shared digital repository with the CIC. The Libraries will be using a kind of hybrid system that involves both a shared and distributed system. ULC agrees with this approach and the potential savings in acquisition costs that come by collaborating on a shared electronic repository.

2. Shared electronic resources

The UW System libraries across the state are developing a DIN for additional state

funding for electronic resources. Wisconsin is currently last in dollars allocated for library resources among the Big Ten universities. Additional funds particularly for electronic resources are crucial to address the growing information needs across campuses. The Council of University of Wisconsin Libraries directors and the Provosts and Chancellors of the UW System schools have all expressed support for allocating funds for a shared repository of electronic resources.

C. Library Collaborations and Partnerships

1. The Libraries will continue partnerships with the unions, residence halls, and other facilities to identify potential collaborative learning spaces.
2. The ULC supports the Libraries' commitment to provide assistance in the amount of \$230,000 to the WHS for the purposes of remodeling the reading room.
3. The ULC supports the Libraries' recent collaborations with the natural science museums on campus. The Libraries will partner with the museums to develop innovative ways to access and preserve their collections, and to integrate them into teaching content.

D. Campus Libraries

1. The ULC meetings were held this year at various libraries (Steenbock, Wisconsin Historical Society, Wendt Engineering, College Library, Law Library, and the Primate Center Library) to learn how they use remodeling funds, provide focused service, and expand collection budgets in innovative ways. Presentations in the host libraries helped the committee better understand not only the rich collections distributed around the campus but also the importance of these campus libraries to the university, state, and international communities.
2. Scholarly communication and publishing continues to be a high priority issue for the Libraries. In support of the Faculty Senate's Resolution in summer 2005 (submitted by the ULC), the Libraries established the Scholarly Communication and Publishing Committee (SCP) to work with faculty and researchers to improve access to research and to champion sustainable, open-access publishing models. SCP has been working on issues related to the NIH Public Access policy, copyright, and open-access publishing. SCP will provide the ULC with information related to these issues and will look to the ULC to develop partners for open-access publications.

3. The UW Faculty Senate Resolution (#2025) adopted by the UW Faculty Senate February 4, 2008, expressed ULC support and recognition for the GLS and campus libraries. See Appendix I. The ULC considers the resolution to be important in helping the Libraries intensify their efforts to make funding for the GLS and other libraries a priority at the UW System level.
4. A Report on Special Purpose Libraries was submitted to the ULC and accepted. See Appendix II. The report highlighted the special purpose libraries' outreach efforts to the university and the state. In addition, there was discussion about their efforts to provide services and support information needs on campus.

E. Other Issues

1. Remote storage facility. There was discussion and support about the need for an off-site preservation facility for the campus. The Libraries reported that they and the WHS have made some progress on the planning of a shared storage facility. The facility will allow the Libraries and the WHS to provide services and resources more efficiently.
2. Strategic planning. The General Library System engaged in a strategic planning process that resulted in new strategic directions and GLS goals and objectives that support the teaching and research mission of the university and align them with the strategic directions of the university. The Libraries' revised strategic directions are: assess, identify, and respond to user needs in teaching, learning, research, and outreach; improve access to physical and virtual resources; integrate libraries into environments where users work and interact; enhance manage and change-management skills in library staff; and actively participate in information policy partnerships. These goals and objectives have been incorporated into the goals and objectives of the library staff and operations.

V. Future Priorities for 2008/09

- A. The off-site preservation facility will remain a priority
- B. The budget, and how the ULC can best help the libraries obtain increased funding
- C. Future collaborations with campus partners for library spaces and electronic and open access initiatives
- D. Scholarly communication and open access needs on campus

VI. Summary/Recommendations

The support and involvement of the ULC in ongoing library activities continues to be very important. ULC has been instrumental in conveying to the Faculty Senate and colleagues the importance of such issues as: the diminishing collections budget, the need for a preservation facility, and scholarly communication and open-access publishing. ULC support is also important in creating additional opportunities for collaboration on a variety of activities from publishing to development. We hope to continue to enhance these important relationships and we are committed to playing an important role in maintaining the UW-Madison Libraries' reputation as a great research library.

V11. Committee Membership (2007/08)

Elected Faculty (voting members)

Timothy Allen (Botany; 1st of 4 yrs)
Ivy Corfis (Span. & Port.; 1st of 4 yrs)
Cynthia Jasper (Human Ecology; 1 year)
Joseph Kemnitz (Primate; 2nd of 4 yrs.)
Joseph Mason (Geography; 3rd of 4 yrs.)
Katherine McMahon (Engineering; 2nd of 4 yrs.)
Michael Olneck (Ed. Policy; 1 year)
Marc Silberman (German; 4th of 4 yrs.), chair

Ex Officio (nonvoting members)

Phillip Braithwaite (Budget Planning and Analysis)
Jocelyn Milner (Academic Planning & Analysis)

Librarians (nonvoting members)

Steve Barkan (Law Library; LCC Liaison)
Ken Frazier (Director, GLS)
Nancy McClements (2nd of 2 yrs.)
Julie Schneider (1st of 2 yrs.)
Edward Van Gemert (Deputy Dir. GLS)

Appointed Academic Staff (voting members)

Anjali Bhasin (Office of Dean of Students)
Pam Wilson (UW Press)

Students (voting members)

Sarah Boxhorn
Andrew Wagner
Megan Wiseman

Appendix I

**University of Wisconsin Faculty Document 2025
Madison 3 December 2007
*As adopted by the Faculty Senate at its meeting on 4 February 2008***

**RESOLUTION EXPRESSING FACULTY SENATE RECOGNITION AND
APPRECIATION OF
UW-MADISON CAMPUS LIBRARIES AND STAFF**

Submitted by Professor Michael Olneck, District 29 (Educational Policy Studies)

WHEREAS the staffs of the UW-Madison General Library System and of the numerous campus libraries not incorporated into the GLS contribute crucially to the quality of teaching and research occurring at the University of Wisconsin-Madison; and

WHEREAS the continuing dedication and perseverance of the UW-Madison library staff members have come in the absence of any legislative increase in library collections funding for the UW System in a decade; and

WHEREAS the cost of library materials has increased at a rate far above the cost of living index over the past decade; and

WHEREAS the UW-Madison campus administration has endeavored to maximize its budgetary support of the UW-Madison libraries; and

WHEREAS campus resources remain strained, and the scarcity of resources is diminishing the ability of the libraries to maintain the collections and staff levels necessary to support high quality teaching and research;

THEREFORE, BE IT RESOLVED that the Faculty Senate:
Expresses its recognition and appreciation of the UW-Madison libraries staffs for their continuing contribution to the high quality of research and teaching occurring at the University of Wisconsin-Madison; and Urges the UW-Madison administration and the Office of the Chancellor to intensify efforts to make funding of the General Library System and the other numerous campus libraries a priority at the UW System level.

Appendix II

4 March 2008

To: The University Library Committee

From: Special Purpose Libraries, University of Wisconsin-Madison

Re: Contributions of Special Purpose Libraries, 2006-2007

The enclosed report presents selected contributions from Special Purpose Libraries (SPL) as a supplement both to the statistical survey and to the information on UW Madison campus libraries provided by Ken Frazier. Every UW-Madison SPL actively supports the campus Strategic Plan initiatives through comprehensive programs, collections, services, facilities and pioneering work supported by their sponsoring units. Typically, their reach extends well beyond the campus to serve national and international clients. While not comprehensive, the highlights illustrate another very good year of accomplishment. For more detailed information, contact the individual library directly.

Libraries contributing to this report are:

Arthur H. Robinson Map Library: <http://www.geography.wisc.edu/maplib>

Center for Demography and Ecology Library: <http://www.ssc.wisc.edu/cde/library/info.htm>

Center for Instructional Materials and Computing: <http://cimc.education.wisc.edu>

Department of Surgery Library: <http://www.surgery.wisc.edu/admin/library.shtml>

Journalism Reading Room: <http://journalism.library.wisc.edu>

L&S Learning Support Services: <http://lss.wisc.edu/aboutlss/hours.php>

Lawrence Jacobsen Library (Primate): <http://library.primate.wisc.edu>

Plant Pathology Library: <http://www.plantpath.wisc.edu/library>

Schwerdtfeger Library (Space Science): <http://library.ssec.wisc.edu>

SLIS Laboratory Library: <http://slislib.library.wisc.edu>

University Communications Library: <http://www.news.wisc.edu/library>

Wisconsin's Water Library: <http://www.wri.wisc.edu/library>

We are very pleased to see the resolution expressing Faculty Senate recognition and appreciation of UW-Madison campus libraries and staff. We look forward to a continuing dialog on the role of special purpose libraries on the UW-Madison campus.

Sincerely,

Jo Ann Carr

Director, CIMC

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Jean M. Phillips

Librarian, Schwerdtfeger Library

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cc: Ken Frazier, Director, General Library System
Friends of the UW-Madison Libraries
Chancellor John Wiley
Special Purpose Libraries

Enclosure.

7/21/2009

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Special Purpose Libraries' Contributions to the UW-Madison Strategic Plan in 2006-2007

Promote Research

One main function of Special Purpose Libraries is to support research by collecting specialized research materials and providing in-depth reference service for their primary clients. For example:

- Held by the Robinson Map Library, the GIS data collection for Wisconsin counties and cities (local data) has grown to 27 counties (out of 72).
- The Department of Surgery Library administers the department's summer research program for medical students.
- New workshops presented as part of the CIMC's instruction program included: Digital Storytelling, Exploring Learning Spaces with Second Life, and Classroom 2.0.
- Wisconsin's Water Library developed specific collections to assist staff in their goals to educate others about water-related topics.
- At the SLIS Laboratory Library, the historical periodical collection is heavily used to support faculty projects.
- The Schwerdtfeger Library contributed funds for access to AGU journals, advocated for federal science libraries, received funding for publishing analysis, and its publications database was featured in, Journal of Web Librarianship.

Advance Learning

Special Purpose Libraries provide education opportunities for undergraduate and graduate students:

- Wisconsin's Water Library provided a Project Assistant position for a SLIS student.
- Map Library staff taught "Intro to GIS" workshops and presented to five classes about geospatial resources for students and faculty (URPL, LA, NelsonInst, Geog., SLIS).
- The CIMC enhanced access to campus library collections for students in their student teaching and practicum experiences by initiating a pilot program to deliver campus library resources to student teachers and cooperating teachers in selected Madison schools.
- SLIS guided three practicum students, taught many workshops, oversaw four independent programs and provided opportunities for class projects in collection development
- Schwerdtfeger Library staff partnered with scientists, Allen Press and the American Meteorological Society to revise terms and function of the online AMS Glossary, a standard resource in meteorology.

Amplify the Wisconsin Idea

- CIMC staff collaborated with the Madison Metropolitan School District and the GLS to provide access to selected databases to the staff of the Madison School and Community Education Library.
- With funding from the UW Friends for unique materials, Wisconsin's Water Library created a Smart Growth web guide to assist planners and developers in Wisconsin and the Great Lakes region. The Library also partnered with Special Collections, UW-Milwaukee, SSEC to host, "Making Maps, Mapping History," and, with WDNR and WWOA, is developing a wastewater treatment manual collection.
- The Map Library is working on several digital projects that will provide access to USGS maps and USDA aerial photo indexes.
- Files of the Communications Library are open to any Wisconsin resident to peruse.

- The Suomi Science Museum, of the SSEC, submitted a proposal to NOAA, presented before the UW Planning Committee, worked with the UW Foundation, and established partnerships.

Accelerate Internationalization

SPLs contribute to internationalization by assisting students, faculty and staff from other countries in using UW library resources, assisting UW patrons in using international resources, providing expertise and consulting services. To that end:

- Wisconsin's Water Library frequently answers questions for off-site Aquatic Science Center staff, especially when they are at conference.
- Schwerdtfeger Library staff developed a study to explore the place and value of conference literature in the discipline. Results were presented and discussed at an international conference.

Nurture Human Resources

SPLs promote the profession of librarianship, mentor graduate students in library and information studies, and serve on local, national and international committees. In this way, they share their knowledge about the literature and practices of a specific subject or discipline:

- At the Map Library: Jamie Martindale served on the campus Government Documents Committee and Geography Department Committees, presented a paper at the Wisconsin Land Information Association annual meeting, edited a volume of Library Trends (GIS in Libraries), and supervised a SLIS practicum student.
- At University Communications: Michelle Wyler is a member of the RAIG Marketing Working Group to increase awareness of campus-wide reference services.
- At the CIMC: 1) Jo Ann Carr received the Wisconsin Alumni Assoc. Academic Staff Leadership Award, Anna Lewis, the Campus Libraries Excellence Award; and Renee Disch, the School of Education's Daly Award for Student Staff Excellence; 2) staff mentored two SLIS students; 3) staff served on 51 campus, state and national committees; 4) Jo Ann Carr served as President-Elect of Wisconsin Educational Media & Technology Association.
- At SLIS: Michele Besant served as conference planning co-chair for the national 2007 ALISE Conference and presented at WLA and mentored many SLIS students.
- At Primate: 1) For five years, Ray Hamel was Media Reviews Editor for the American Journal of Primatology and served on the editorial board for the American Primatological Society; 2) Matt Hoffman is active in the Education Committee of the American Primatological Society and represents academic staff of the Primate Center at the Graduate School CASI meetings; 3) Joanne Brown is a member of the UW Academic Staff Appeals Committee.
- At Schwerdtfeger: Jean Phillips served as chair of ASLI; published an article in the Bulletin of the American Meteorological Society, served on the Graduate School's Equity and Diversity Committee, presented a paper at the annual AMS Conference.